

Conquistar el Momento:

Nuevas Fórmulas

para

Nuevas Ocasiones

de consumo



DESAYUNO

08:00



SNACK

17:00



COMIDA

14:00



CENA

21:00



DESAYUNO

**#Premiumización #EnergíaFuncional #SaludVSIndulgencia #Socialización
#Digitalización #PreciosCerrados #Colaboraciones #Fidelización**

- ✓ **Premiumización:** Productos como pan y café están elevándose en calidad.
- ✓ **Bebidas energéticas y funcionales:** Las bebidas se valoran como fuentes de energía matutina.
- ✓ **Salud vs. Indulgencia:** Se busca un equilibrio entre opciones saludables y indulgentes.
- ✓ **Diversificación de canales:** El desayuno está disponible en muchos canales, convirtiéndose en un dinamizador de consumo.
- ✓ **Ampliación de franja horaria:** Los desayunos se consumen a lo largo de todo el día.
- ✓ **Snacking:** Las comidas tradicionales se convierten en snacks prácticos.
- ✓ **Digitalización y eficiencia:** La compra digital o la robotización permiten una mayor gestión del tiempo y la eficiencia en las operaciones.
- ✓ **Precios cerrados y/o colaboraciones:** Estrategias que pueden aumentar el ticket medio y la notoriedad.
- ✓ **Programas de fidelización:** Fomentan la recurrencia.



MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO

VLAAMSCH  BROODHUYS



VLAAMSCH  BROODHUYS


EKOPLAZA



HART
BAGERI



M&S



MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO

GAIL'S



Waitrose



CITYMARKET

MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO



MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO



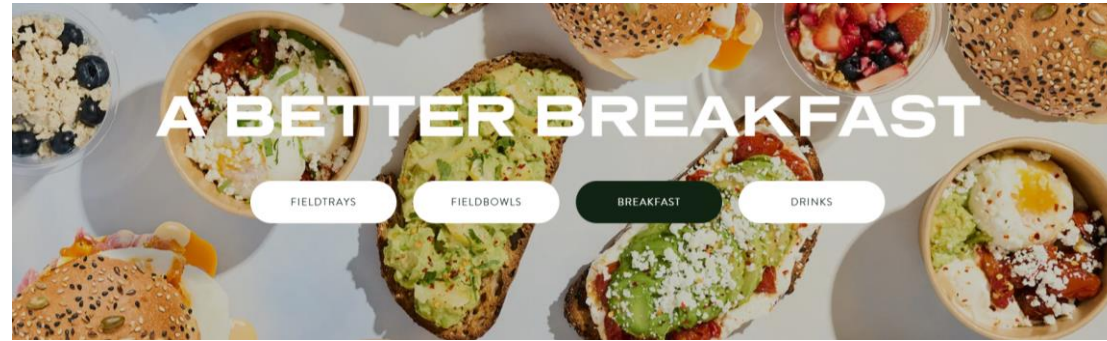
MOMENTO PAN, CAFÉ, SNACK, DESAYUNO



MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO




MOMENTO PAN, CAFÉ, SNACK, DESAYUNO



MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO



Carte de fidélité Café Royal
Le 5e café est gratuit

migrolino



Expire dans 26 jours
**Croissant au chocolat
branche & café crème,
espresso ou thé
(Jusqu'à 11 heures)**

seulement 3.90

MIGROS



Profitez-en!
5 bons corbeilles
petit-déjeuner
pour le prix de 4'!

Du 29.9
au 11.10

30.-

BON

MIGROS RESTAURANT

Du 29.9 au 1.11,
dès 14h

**1 carac rose
+ 1 boisson chaude**

4.20

Offre de l'après-midi

carac rose

**Achetez un carac rose
et soutenez les femmes
touchées par le cancer du sein.**
A l'achat de cette offre, 50 centimes sont versés
à l'association Le Carac Rose.

MIGROS RESTAURANT

MOMENTO PAN, CAFÉ, SNACK, DESAYUNO

COSTA
COFFEE

ANY REGULAR COSTA
+ ANY 2 PACK
PASTRIES
£3.99

Morrisons



COSTA
COFFEE
CREAMY
CAPPUCCINO

6



BREAKFAST DEALS

Good mornings, made better

£5.49 Before 11am

Flat White 250 kcal Small

All Butter Croissant 250 kcal

Try a breakfast combination.

£3.40 Meal Deal Clubcard Price

TESCO

Coffee & Breakfast Bap

£7.59 Before 11am

Bacon Bap 414 kcal

Latte 353 kcal Medium



Lift up your break

Delicious 250ml Lattes. Find us in the chiller.

COSTA
COFFEE



MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO



MOMENTO PAN, CAFÉ, SNACK, DESAYUNO

KraftHeinz



SPECIALTY SCHMEARS
STARTING THIS WEEK | THURSDAY 10/19 TO WEDNESDAY 10/15

- LTD CREAM CHEESE **KRAFT MAC & CREAM CHEESE**
- LTD BUTTER **TRUFFLE BUTTER**



Kickstart your Morning

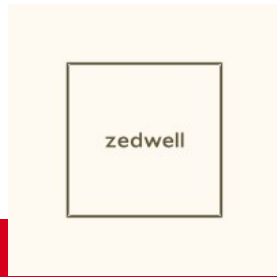
Classic Breakfast Scramble Kit

- Bacon
- Sharp Cheddar Cheese
- Potatoes

Hot, Fluffy Scramble

Ready in 2 Minutes!

MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO



HEINZ BREKKIE
AT zedwell

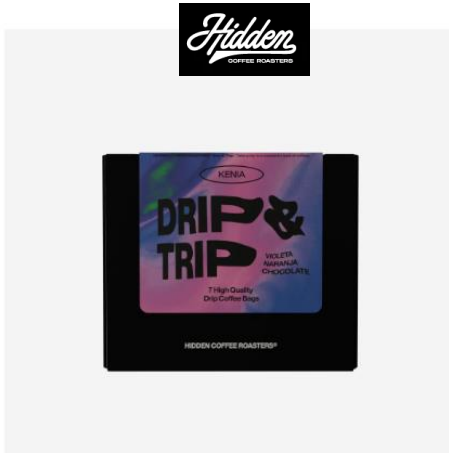
THE HEINZ BREKKIE MEAL
INCLUDES A MAIN + SIDE + DRINK

BREKKIE BUNS / BURRITO		SIDES	DRINKS
<p>THE CLASSIC BUN</p> <p>THE VEGGIE BUN (V)</p> <p>BREKKIE BURRITO</p>	<p>CHOOSE YOUR FLAVOUR:</p> <ul style="list-style-type: none"> HEINZ TOMATO KETCHUP HEINZ HP SAUCE HEINZ TRUFFLE MAYONNAISE HEINZ FIRECRACKER SAUCE 	<p>HASH BROWN DIPPERZ (V)</p> <p>CHOOSE YOUR FLAVOUR: CHEESY TRUFFLE FIRECRACKER</p> <p>BEANZ N BAGEL (VE)</p> <p>CHEESY BEANZ N BAGEL (V)</p>	<p>TEAS</p> <p>COFFEES</p> <p>HOT CHOCOLATE</p> <p>APPLE JUICE</p> <p>ORANGE JUICE</p> <p>STILL WATER</p>
FULL ENGLISH BREKKIE BOWLS			
<p>THE FULL ENGLISH*</p> <p>THE FULL VEGGIE (V)*</p> <p>THE FULL VEGAN (VE)*</p>			

*FULL ENGLISH BREKKIE BOWLS DO NOT COME WITH A SIDE



MOMENTO PAN, CAFÉ, SNACK, DESAYUNO



AÑADE TU VITAMINA AL CAFÉ

Glow PÉPTIDOS DE COLÁGENO & ÁCIDO HIALURÓNICO	Energy SELENIO, TAURINA & VITAMINA B	Focus L-TEANINA, GABA & RHODIOLA
Detox CARDO MARIANO & DIENTE DE LEÓN	Immunity ZINC & VITAMINA C	VEGETARIANO TODOS GLUTEN FREE

LECHE | BEBIDA VEGETAL **DESCUENTO DE -0,10€**

ENTERA CON LACTOSA	SEMIDESNATADA SIN LACTOSA
AVENA 0,30€ OATLY!	ALMENDRA 0,30€ COCO 0,30€

CLASSIC COFFEES DE ESPECIALIDAD
ICED DRINKS SOLO EN M Y L

ESPRESSO	3,00€	3,50€
DOBLE ESPRESSO	3,10€	3,60€
CORTADO	3,10€	3,60€
AMERICANO	3,10€	3,60€
LATTE	3,10€	3,60€
CAPPUCCINO	3,00€	3,50€
FLAT WHITE	3,10€	3,60€
COLDBREW	3,50€	4,00€
COLDBREW LATTE	3,50€	4,00€

GoodNews™



SYRA COFFEE

Brasil & Costa Rica

10th YEAR ANNIVERSARY BLEND

Chocolate con Leche, Almendra Tostada, Azúcar Moreno

KNOOPS



MOMENTO PAN, CAFÉ, SNACK, DESAYUNO

elevate

WELLNESS IN EVERY SIP

Premium smoothies made with clean, functional ingredients, raising the bar for what health tastes like.

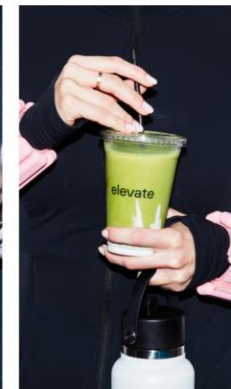
CLICK AND COLLECT



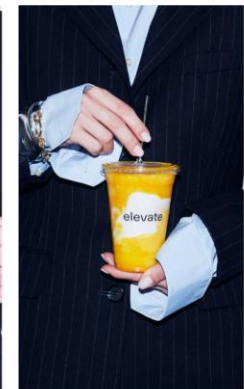
FOR WHEN YOU NEED IT MOST



07.00AM MORNING RITUALS



09.00AM POST WORK-OUT



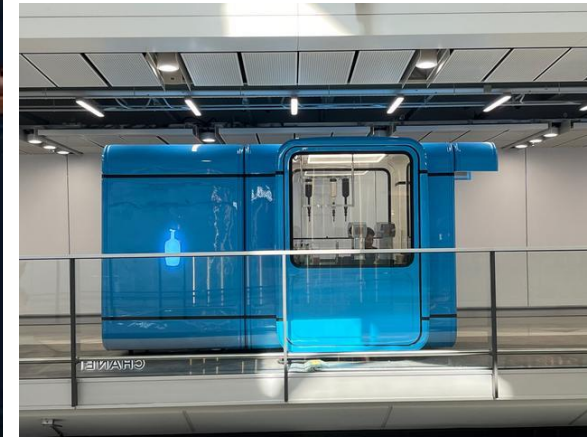
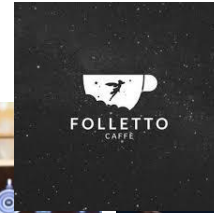
01.00PM LUNCH PICK ME UP



05.00PM AFTERNOON FUEL

MOMENTO
PAN, CAFÉ, SNACK, DESAYUNO





MOMENTO PAN, CAFÉ, SNACK, DESAYUNO



COMIDA

#Conveniencia #Salud #ÉtnicoVSTradicional #Solución de consumo #Digitalización #Hibridación #ConsumoSinFricción

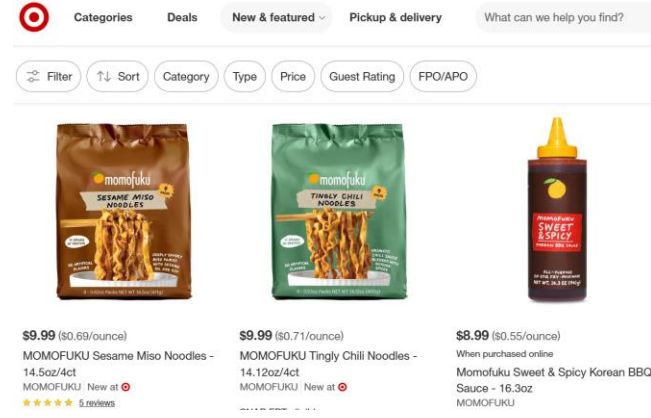


- ✓ **Conveniencia:** Soluciones rápidas y fáciles para satisfacer la necesidad de comer, especialmente entre semana.
- ✓ **Salud y Variedad:** Creciente demanda por opciones saludables, variadas y platos completos. Preferencia por ingredientes frescos.
- ✓ **Étnico vs. Tradicional:** Innovación en sabores de cocinas étnicas y aprecio por los platos tradicionales.
- ✓ **Packaging:** Preferencia por envases ecológicos que minimicen el impacto ambiental.
- ✓ **Consumo sin fricción:** Uso de tecnología para facilitar la compra, aumentar la recurrencia y mejorar la experiencia del consumidor.
- ✓ **Hibridación de Conceptos:** Fusión de diferentes tipos de comidas, canales para ampliar las franjas horarias de consumo.
- ✓ **Importancia de las Colaboraciones:** Alianzas estratégicas entre operadores y marcas para ofrecer soluciones más atractivas y dinámicas.
- ✓ **Soluciones Personalizadas:** Ofertas adaptadas a las necesidades y preferencias de cada consumidor en distintos momentos, poner el foco en binomio calidad precio y aumentar ticket medio.



momofuku

MOMENTO
COMIDA







VA DE CUINA



Inicio / Platos preparados / Meal kits

Meal kits (24)

"Hacer la compra nunca fue tan fácil. En nuestros meal kits encontrarás todos los ingredientes que necesitas para preparar nuestras recetas, para el día a día o para momentos especiales, ¡tú eliges!"

Kits Burger



Kit burger de vaca CBO

PETRAMORA ★★★★★ 5.0 (1 valoración)
Pack para 2 personas compuesto por: *Las fotos son orientativas. Los productos pueden sufrir variaciones según a la disponibilidad de los productos.
[Ver más](#)

43.05€

- Hamburguesa de vaca (2 uds.)
BANDEIRA 26.07€/kilo 7.30€
- Pan brioche artesano hamburguesa 2 uds.
VIENA LA BAGUETTE 15€/kilo 2.70€ [Cambiar](#)
- Cebolla confitada
JORDI VILA 33.60€/kilo 9.90€ [Eliminar](#)
- Queso Pitchfork Cheddar 200 g
TRETOWAN BROTHERS DAIRY 76€/kilo 15.20€
- Bacon ahumado loncheado 120 g
ROOFTOP SMOKEHOUSE 66.25€/kilo 7.95€ [Eliminar](#)

Entrega el viernes 10 octubre [Modificar](#)



Coco di Mama Chicken Caesar & Bacon on Sourdough

★ 3.5/5 (22)

Meal Deal for £5.50

£4.75 £4.75 / ea



Meal For One

Wasabi Sweet Chilli Chicken Yakisoba
Lightly battered chicken in a delicious sweet & spicy sauce, on a bed of flavoured noodles.

Wasabi Vegetable Gyoza Yakisoba
Fragrant Asian style veg dumplings, served on a bed of flavoured noodles with a sticky teriyaki sauce.

Wasabi Chicken Teriyaki with Yakisoba
Tender pieces of chargrilled chicken marinated in a sticky teriyaki sauce, served on a bed of flavoured noodles.

our grocery range is available from: **TESCO** **Sainsbury's** **ASDA** **SP**

わさび
wasabi
sushi & bento

STORE FINDER

FIND YOUR LOCAL SPAR WITH SUBWAY

Enter your postcode

USE YOUR LOCATION

NEW & EXCLUSIVE

las **IGUANAS**

RESTAURANT QUALITY FREEZER READY

ANY 3 **£10**
SAVE UP TO £3.50

IGUANAS - A TASTE OF Mexico: Spicy Beef Burrito, Honey Mustard Chicken Churros, Spicy Peri Peri & Soft Shell Crab, Peri Peri & Soft Shell Crab.

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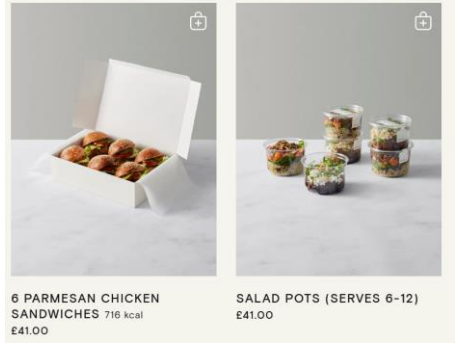
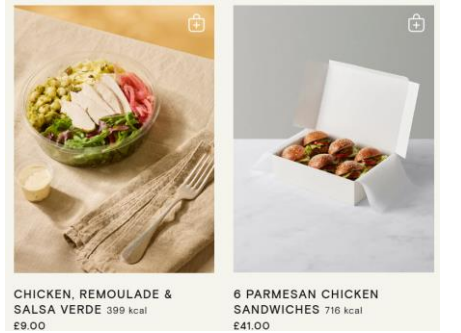
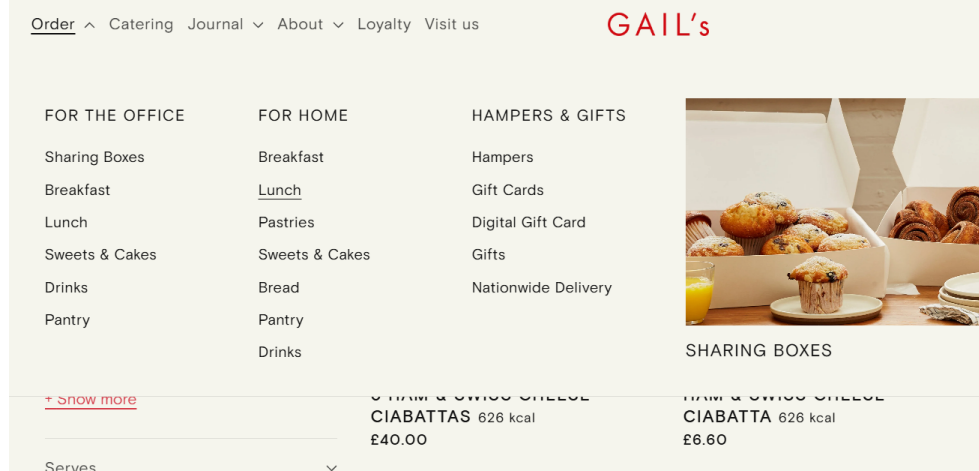
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IGUANAS - A TASTE OF Brazil: Spicy Chicken & Potato Curry, Butternut Squash Curry, Curry Lime & Potato Curry.

IGUANAS - A TASTE OF Peru: Beef Cauliflower & Corn Quinoa.






GAIL's





TAKE-OUT




2 x Pizzas + 2 x Sides

Meal Deal

£10.18

Save £5.94

BISTRO



1 x Starter + 1 x Main + 1 x Side + 1 x Dessert

Meal Deal

£10.97

Save £6.25




Sainsbury's

Hungry for more?

Meal deal

£3.95

Serves 1



Lunchtime Meal Deal for £3.95

Whats your favourite combo?

[Shop the deal](#)

Meal deal

£5.50

Serves 1



Premium Lunchtime Meal Deal for £5.50

When the usual sandwich just won't cut it

[Shop the deal](#)

KIDS EAT FREE



Or for less, Summer 2024

	» Kids can eat a 95p meal every day after 11am (except Fridays)		» Kids eat free all day every Thurs. And for £1 4-6pm Sun-Weds
	» Kids eat for £1 when you download the Harvester app		» Up to 2 kids eat free all day when 1x adult purchases full priced meal
	» Kids eat free all day with every £10 adult minimum spend		» Free kids meal with every adult meal purchased
	» Kids get 3 courses free with every full priced meal purchased		» Under 12's eat free kids pizza with every adult pizza purchased
	» Kids eat free in the Cafe with every adult £4 spend		» Kids eat for just £1 all day at Asda Cafes, no adult spend needed
	» Up to 2 kids eat breakfast free when 1x adult buys a full breakfast		» Kids eat for just £1 after 11:30am in the Cafes with an adult meal
	» Up to 2 under 15's eat free breakfast with 1x adult breakfast purchase		» Kids eat free in the Cafe with every adult meal purchased
	» Up to 2 under 16's eat free breakfast with 1x adult breakfast purchase		» Kids eat free all day with the purchase of one adult meal over £5



* T&Cs Apply. Offer valid in Welcome Break Service areas. Subway, Waitrose & Partners and Burger King reserve the right to withdraw the meal deal at any time, without notice. Please ask in Subway, Waitrose & Partners or Burger King for further information on products within the meal deal offer. Offer Subject to availability.



broodje carpaccio

verse caesar salade

verse gegrilde kip wrap













S GROUP



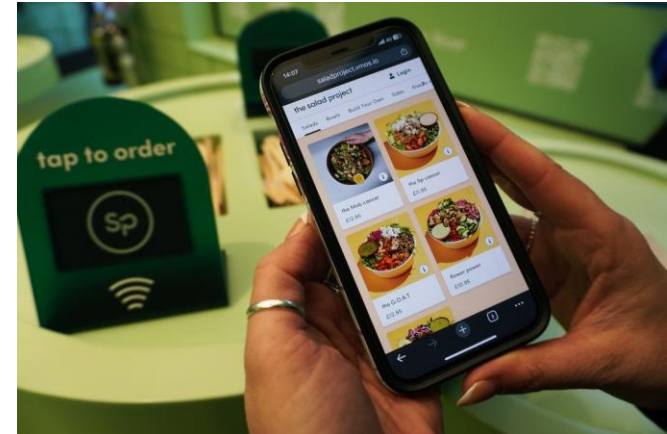
K CITYMARKET





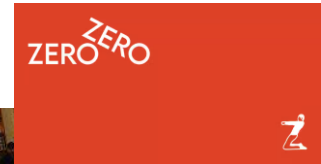
 <p>1x valgfri muffin eller cookie</p>	 <p>Fleere varianter</p>	 <p>Fleere varianter</p>	 <p>Fleere varianter</p>	 <p>Fleere varianter</p>
Gyldig til 06 03 2025	Gyldig til 06 03 2025	Gyldig til 06 03 2025	Gyldig til 06 03 2025	Gyldig til 06 03 2025
57 DKK Stor valgfri Kaffe + valgfri muffin el. cookie	69,50 DKK The Protein Kitchen Salater + 50 cl kildevand	48 DKK The Protein Kitchen-salater	49 DKK Valgfri Frisksmurt Sandwich	72,50 DKK Valgfri Frisksmurt Sandwich + Valgfri 50 cl Sodavand
Vælg mellem	Inkl. pant. Vælg mellem Pastasalat Curry Chicken, Bulgursalat Nordic Salmon eller Salatbowl Teriyaki Chicken	Vælg mellem Pastasalat Curry Chicken, Bulgursalat Nordic Salmon eller Salatbowl Teriyaki Chicken	Vælg mellem	Inkl. pant
Køb	Køb	Køb	Køb	Køb
 <p>Fleere varianter</p>	 <p>Fleere varianter</p>	 <p>Wrap eller sandwich flere varianter</p>	 <p>Wrap eller sandwich + 0,5 cl sodavand</p>	 <p>Wrap eller sandwich + 0,5 cl sodavand</p>







MAMA'S
KOEKAST



MOMENTO
COMIDA





SNACKS

**#SnacksSaludables #Conveniencia #InnovaciónCulinaria
#BetterForYou #Innovación #FactorSorpresa**

- ✓ **Salud:** Los consumidores buscan opciones bajas en calorías y altas en nutrientes.
- ✓ **Conveniencia:** La vida acelerada impulsa el consumo frecuente de snacks como "indulgencias permisibles"
- ✓ **Innovación:** Se lanzan snacks con sabores atrevidos y exóticos para satisfacer la diversidad. SORPRENDEN.
- ✓ **Comidas en Snacks:** Se busca convertir comidas completas en formatos de snacks.
- ✓ **Nichos de Mercado:** Crecimiento en snacks diseñados para segmentos específicos, como productos para niños o personas mayores.





MOMENTO
SNACK



Snack ideas

"Mom, are we there yet?"

Long car rides are nerve-wracking. Staying still for long periods isn't easy even for adults, but for children, it's a real test of patience. Eating in a wobbly car is just as challenging. To avoid any accidents, make sure your little one has snacks that are as mess-free as possible.

In the video: Snack tips from @mamiblock

In this video, Julia from the Instagram channel @mamiblock shows you simple snack ideas for on the go that you can prepare yourself without much effort. Whether it's fruit or treats with pasta and potatoes for practical use of leftovers, these are guaranteed to keep every child satisfied and full on the go.





12 GREAT FLAVORS ... AND COUNTING

MILKSHAKES
Milkshakes in 6 core flavors + limited edition flavors released each year

SMOOTHIES
Plant-based, delicious Smoothies made with real fruit

PROTEIN
High Protein Shakes with 15g of protein per shake!

ALL THOSE FLAVORS COME FROM REAL INGREDIENTS LIKE MILK AND FRUIT THAT CUSTOMERS ARE LOOKING FOR.

FLAVOUR MATCH

TIEBREAK TWIST

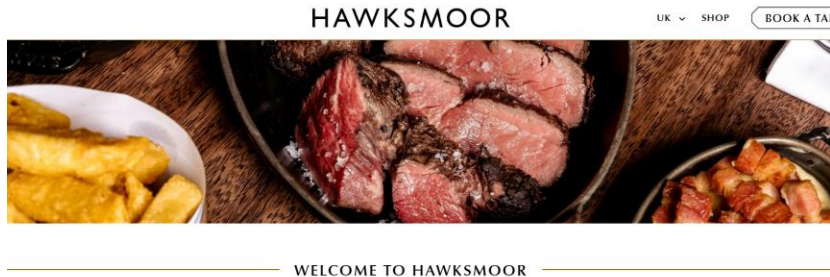


CENA

**#Conveniencia #CommunityBuilding #Tecnología #Colaboración
#MomentosDeConsumo #ConsumerCentric #Premiumización
#Experiencia**

- ✓ **De producto a solución:** variedad de opciones que se adaptan a diferentes estilos de vida, desde kits de ingredientes hasta platos listos para comer.
- ✓ **Captura de diversos momentos de Consumo:** enfoque en hogares unipersonales, familias con niños, y momentos sociales, ofreciendo soluciones que satisfagan cada situación.
- ✓ **Community building:** la importancia de crear comunidad alrededor de la comida, fomentando conexiones y experiencias compartidas entre amigos y familiares.
- ✓ **Premiumización de la experiencia:** elevación de la calidad de productos y servicios para ofrecer experiencias gastronómicas memorables.
- ✓ **Innovación continua:** nuevas propuestas culinarias, conceptos y procesos que fusionan diferentes estilos y cocinas.
- ✓ **Opciones saludables y variadas:** creciente interés por platos equilibrados y saludables, sin sacrificar el sabor o la calidad.





AWARD-WINNING RESTAURANTS
in London, Manchester, Liverpool & Edinburgh serving
British steak & sustainable seafood with great cocktail bars.

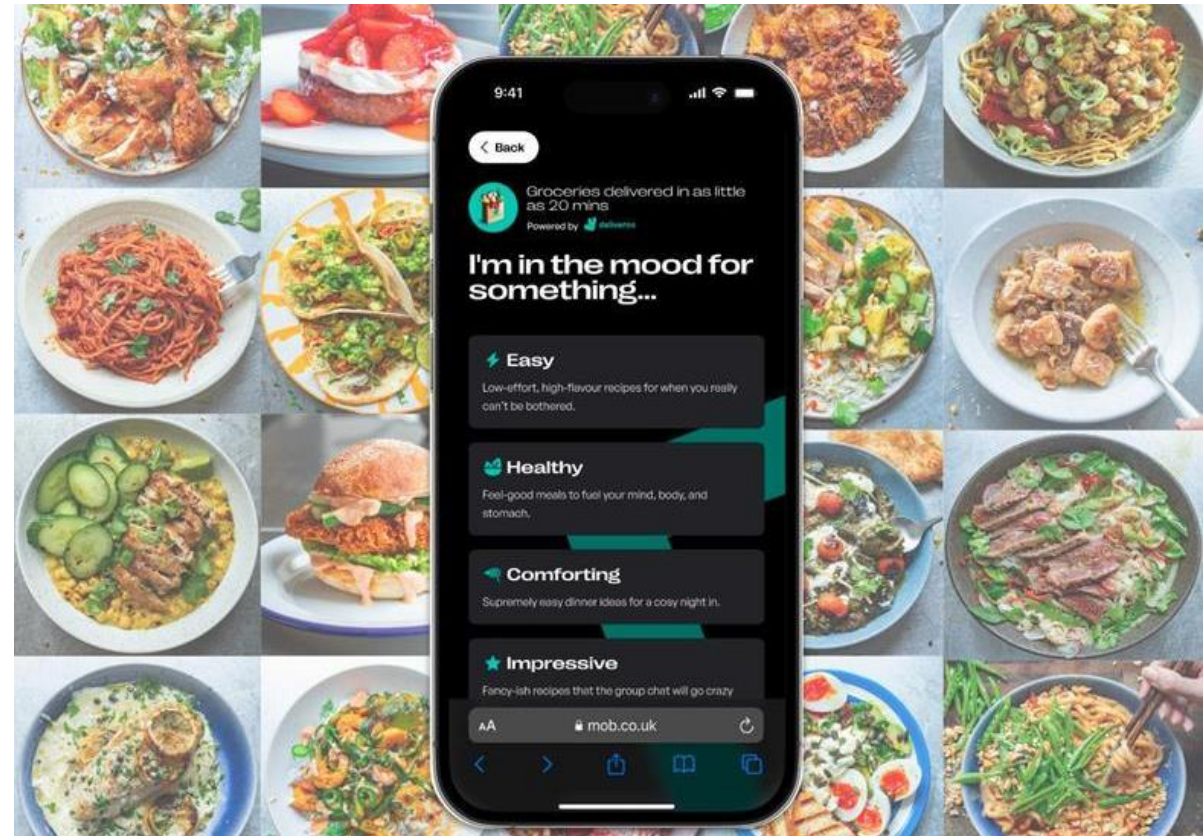
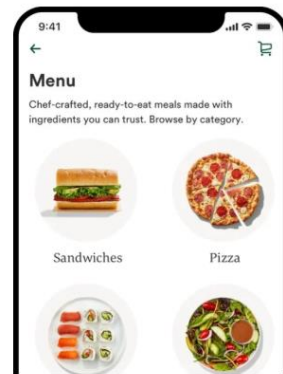


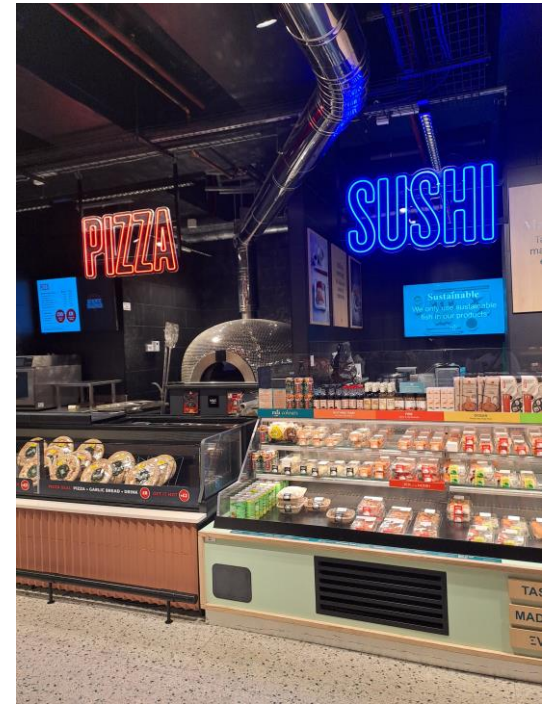
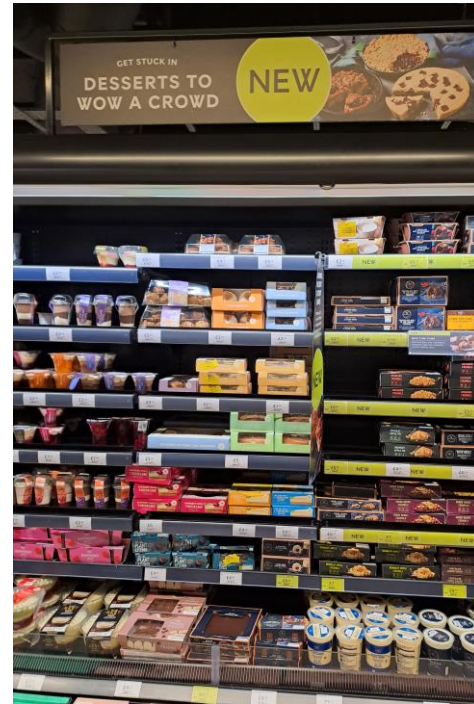
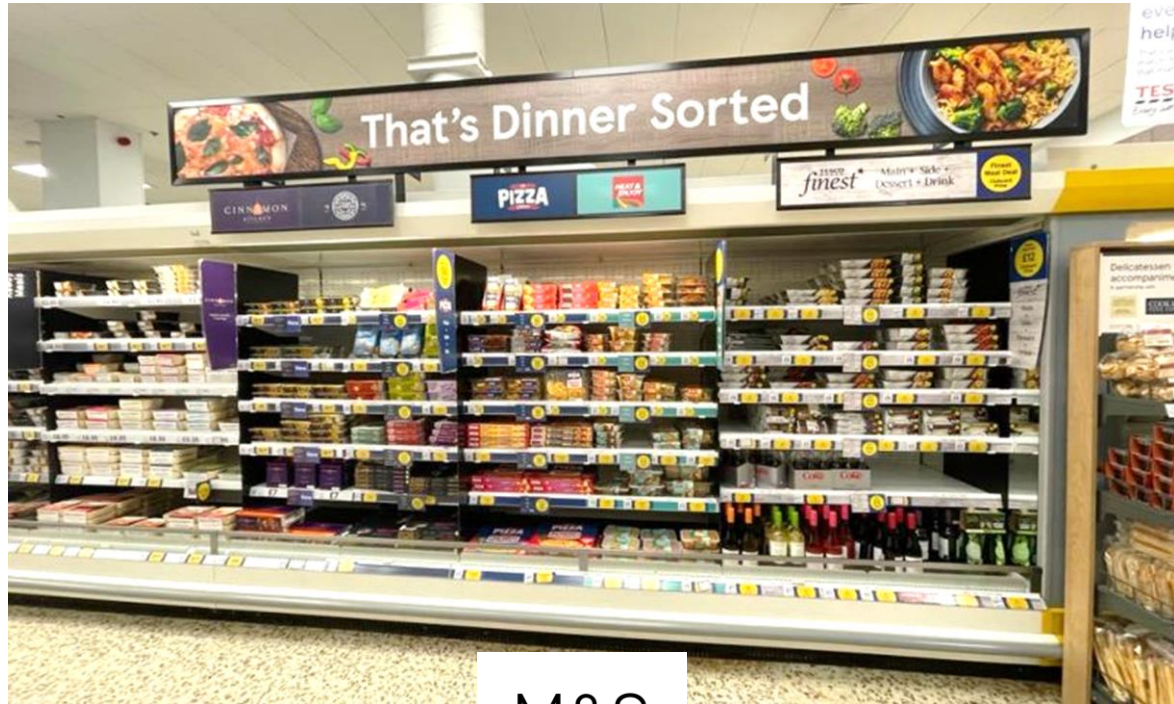


Order pizzas, salads and more favourites.

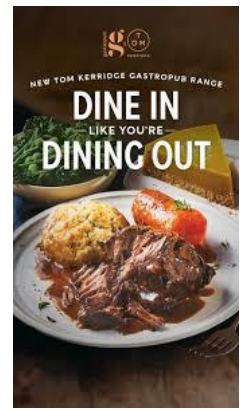
Choose from hundreds of our favourite products and get them delivered to your door in a flash with Deliveroo.

Shop now on Deliveroo





M&S

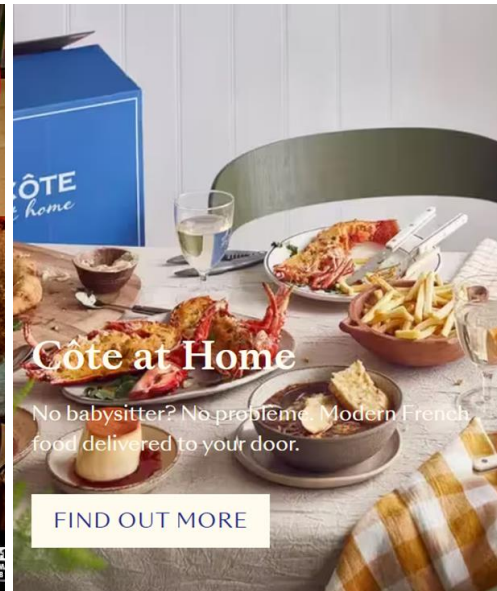




Pilsen Hut
MÁS PATAS. MÁS PIZZAS. HOY.

PIZZA HUT

MAR BEBIDAS ALCOHÓLICAS EN EXCESO ES DAÑINO



Côte at Home
No babysitter? No problème. Modern French food delivered to your door.

FIND OUT MORE

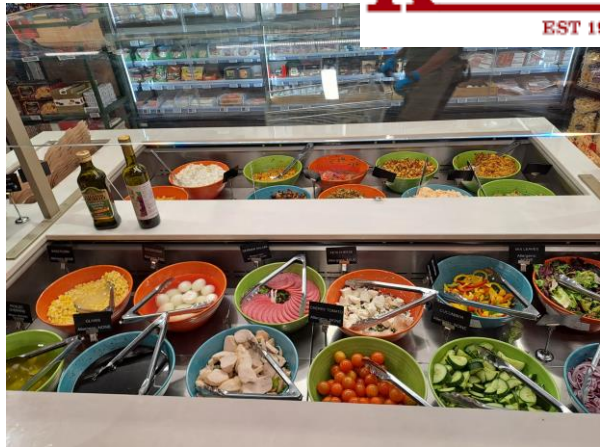


new
BUILD-YOUR-OWN
CHIPOTLE

EVERYTHING YOU NEED TO SERVE 4-6 PEOPLE



KAVANAGH'S
EST 1989





S MARKET



K CITY MARKET



Iceland



DEAL PRICE
£8
 SAVE UP TO £3

+

 +

1 FISH + 1 CHIPS + 1 SIDE



The Nation's Favourite Fish & Chips – Frozen
Taste the tradition. Harry Ramsden's only at Iceland.



Proper Chippy Night, Any Night
Bring home the chip shop experience, Harry's style.



Big on Flavour, Big on Value
Real chip shop favourites, at amazing prices.

Sainsbury's

<p>Nectar Prices Meal deal £15.00 Save up to £6.10</p> <p>£15 Taste the Difference Dine In</p> <p>Main + side + dessert + drink Serves 2. Shop the deal and see full T&Cs</p> <p>Shop the deal</p>	<p>Nectar Prices Meal deal £10.00 Save up to £3.25</p> <p>£10 Discovery Classics Dine In</p> <p>Main + side Serves 2. Shop the deal & see full T&Cs</p> <p>Shop the deal</p>	<p>Nectar Prices Meal deal £15.00 Save up to £12.50</p> <p>£15 Discovery Indian Dine In</p> <p>Main + side Serves 2. Shop the deal & see full T&Cs</p> <p>Shop the deal</p> <p>Feedback</p>
<p>Nectar Prices Meal deal £10.00 Save up to £6.35</p> <p>£10 Takeaway Pizza Dine In</p> <p>2 pizzas + 1 side + 1 dip Serves 4. Shop the deal and see full T&Cs</p> <p>Shop the deal</p>	<p>Nectar Prices Meal deal £3.00 Save up to £1.20</p> <p>£3 Stir Fry Dine In</p> <p>Stir fry veg + noodles + sauce Serves 2. Shop the deal and see full T&Cs</p> <p>Shop the deal</p>	<p>Nectar Prices Meal deal £6.50 Save up to £4</p> <p>£6.50 Pizza Express Dine In</p> <p>Main + side Serves 1. Shop the deal & see full T&Cs</p> <p>Shop the deal</p>

**ANY 3
£10**

LUXURY FOR LESS

NEW

- LUXURY RED THAI CHICKEN CURRY & STICKY RICE
- LUXURY CREAMY BEEF CURRY & STICKY RICE
- LUXURY STICKY KOREAN BBQ PORK
- LUXURY MAC & CHEESE WITH SOUTHERN FRIED CHICKEN TENDERS

MYPROTEIN

**FROM
£3.50**

NEW & EXCLUSIVE

- MYPROTEIN Hot Honey Chicken MAC & CHEESE with pepperoni (43g / LOW / 420)
- MYPROTEIN Peanut Free SATAY CHICKEN with noodles (43g / LOW / 413)
- MYPROTEIN MEAT FEAST Pizza (53g / PROTEIN)
- MYPROTEIN Chilli CHICKEN & Rice (47g / LOW / 582)

A dark blue background featuring white line-art illustrations of space elements. There are two rockets, one on the left and one on the bottom right, both with motion lines behind them. Several five-pointed stars of varying sizes are scattered throughout, each with three short lines trailing behind it to suggest movement. A large planet with a white crescent shadow is positioned on the right side. A semi-transparent grey horizontal bar is centered across the middle of the image, containing the word "INSPIRACIÓN" in white, uppercase, sans-serif font.

INSPIRACIÓN

THINK OUTSIDE THE BOX
Creando oportunidades

AECOC



You Hi Alain, I need some help with my new menu. Can you create a tartine with salmon and feta for me?

Alain AI Certainly! Let's create a delicious tartine with salmon and feta. Here's the recipe:

Salmon and Feta Tartine

Category
TARTINES

Ingredients

- Wheat bread: 1 slice
- Butter: 10 g
- Smoked Salmon: 50 g
- Feta Cheese: 30 g
- Radish: 2 slices
- Chopped chives: 1 teaspoon

Talk to Alain...  

New recipe **Modify a recipe** **Search for recipes**

Alain AI can make mistakes. Consider checking important information.

alain.lepainquotidien.com/recipes

Welcome to Alain AI

[+ Create recipe](#)

Cookbook

694 Recipes from franchises all over the globe

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
Experimental Kitchen

Unleash your creativity with AI-enhanced recipe creation

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Alain AI
Your personal assistant

Hi, how can I help you?

Talk to Alain... 

New recipe **Modify a recipe** **Search for recipes**

Alain AI can make mistakes. Consider checking important information.

THINK OUTSIDE THE BOX
Creando oportunidades

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- ✓ Crecimiento en el Canal Food-to-Go
- ✓ Más momentos de Consumo
- ✓ Polarización de Conceptos
- ✓ Innovación y Experiencia del Consumidor
- ✓ Salud y Conveniencia
- ✓ Enfoque en Soluciones, No en Canales
- ✓ Enfoque en Precios y Sostenibilidad



GRACIAS

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